



## Change Management Training – **BUSINESS AS UNUSUAL: CHANGE ESSENTIALS**

Hundreds of organizations have relied on this program to *protect productivity, retain talent, and build resilience* during transition and change.

*Business as UnUsual* equips managers with the tools they need to manage the critical priorities during change—communication, productivity, and resistance. PRITCHETT’s client list reads like a “who’s who” of Fortune 500 companies and includes a wide range of smaller firms, not-for-profits, plus governmental agencies.

### **Business as UnUsual Course Details**

*Length: 4-hour In-Person Facilitated Workshop or 2-hour Instructor-Led Virtual Program with Pre & Post-Work*

### **Program Agenda**

**Module 1** – Change: Today’s Status Quo

**Module 2** – Transition Management in the Age of Instability

**Module 3** – Managing Communication, Productivity, and Resistance

**Module 4** – Managing the Personal Impact of Change

### **Key Objectives**

- Recognize the predictable dynamics of change
- Acquire tools for managing the challenges of change around communication, productivity, and resistance
- Identify and capitalize on individual “change management strengths”—flexibility, innovativeness, risk tolerance, and stress tolerance

### **Topics Addressed**

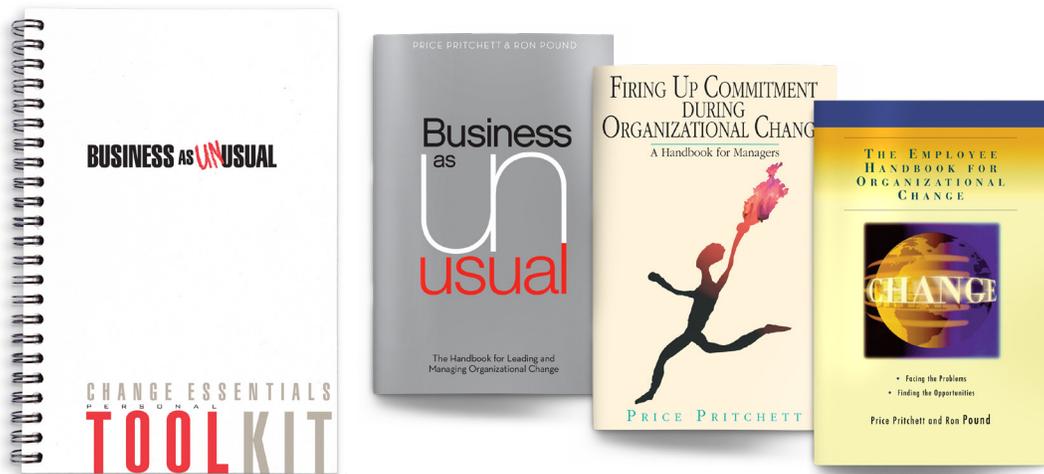
- Winds of change
- Impact of Change Survey
- Three guarantees of change
- Dynamics of change for individuals and organizations
- Communication dynamics and coaching points
- Techniques for managing resistance, with action plans and coaching points
- Change agent competencies and coaching points (FIRS)

## Primary Results

Individuals learn the dynamics of change and receive tools to help manage themselves and their team for high productivity during organizational change.

### Business as UnUsual Delivery & Materials

***Business As UnUsual: Change Essentials*** can be taught virtually by our professional facilitators or the client's own in-house trainers. We offer a thorough Certification Program, in-person or virtual, that demonstrates the actual workshop for the trainer(s) and shows the best methods for conveying the critical aspects of the program. Certification takes 2 days and includes a complete run-through of the course, extended discussion, and "teach-back" sessions.



P R I T C H E T T

For more information on PRITCHETT's Change Management Training Programs, give us a call at 800-992-5922, or email [cservice@pritchett.net](mailto:cservice@pritchett.net)