



Change Management Training – **BUSINESS AS UNUSUAL: CHANGE ESSENTIALS**

Hundreds of organizations have relied on this program to *protect productivity, retain talent, and build resilience* during transition and change.

Business as UnUsual equips managers with the tools they need to manage the critical priorities during change—communication, productivity, and resistance. PRITCHETT’s client list reads like a “who’s who” of Fortune 500 companies and includes a wide range of smaller firms, not-for-profits, plus governmental agencies.

Business as UnUsual Course Details

Length: 6-hour In-Person Facilitated Workshop or 4-hour Instructor-Led Virtual Program with Pre & Post-Work

Program Agenda

Module 1 – Change: Today’s Status Quo

Module 2 – Transition Management in the Age of Instability

Module 3 – Managing Communication, Productivity, and Resistance

Module 4 – Managing the Personal Impact of Change

Key Objectives

- Recognize the predictable dynamics of change
- Acquire tools for managing the challenges of change around communication, productivity, and resistance
- Identify and capitalize on individual “change management strengths”—flexibility, innovativeness, risk tolerance, and stress tolerance

Topics Addressed

- Winds of change
- Impact of Change Survey
- Three guarantees of change
- Dynamics of change for individuals and organizations
- Communication dynamics and coaching points
- Techniques for managing resistance, with action plans and coaching points
- Change agent competencies and coaching points (FIRS)

Primary Results

Individuals learn the dynamics of change and receive tools to help manage themselves and their team for high productivity during organizational change.

Business as UnUsual Delivery & Materials

Business As UnUsual: Change Essentials can be taught virtually by our professional facilitators or the client's own in-house trainers. We offer a thorough Certification Program, in-person or virtual, that demonstrates the actual workshop for the trainer(s) and shows the best methods for conveying the critical aspects of the program. Certification takes 2 days and includes a complete run-through of the course, extended discussion, and "teach-back" sessions.



P R I T C H E T T

For more information on PRITCHETT's Change Management Training Programs, give us a call at 800-992-5922, or email cservice@pritchett.net