

PRITCHETT's Change Management Licensing Catalog

Our unique licensing option gives you access to all the materials needed to design and execute powerful change management initiatives on your own.

PRITCHETT's tools integrate easily into your change management initiative, regardless of your program's overarching design. The tools focus on "managing the predictables." Sure, every change initiative has its idiosyncrasies. But the key to success is getting your management ranks to master the fundamentals.

Change Management Tools

The Context and Realities of Change

- The Business Case for Change
- Impact of Change Survey
- Challenges and Opportunities
- When Change Hits . . .
- What Stage Are You (Others) In?

Managing the Impact of Change on People

- Managing the Three Stages of Transition
- Dealing with Different Reactions
- Managing the Stress of Change
- Engineer Early Wins

Maneuvering Through Uncertainty

- Control the Controllables
- Playing to Signature Strengths
- Multiple Futures Scenario Planning
- Helping Others Deal with Uncertainty
- Communicate Concerns

Capturing Hearts and Minds

- The Communication Process
- Align Words and Actions
- Rule of 8s
- Staggered Experiences—Aligning Communications
- Speed, Guts, and Dramatic Moves
- Your Change Story
- Fire Up Commitment

Sustaining Engagement & Productivity

- Critical Priority Audit
- Making the MOST of Change
- Guide to Conducting Effective "Engagement" Conversations
- Critical Priorities
- The Impact of Productivity Drop

Communicating with Impact

- P2P Model
- Communication Best Practices
- Communication Action Plan

Capitalizing on Resistance

- This Is How I See It
- This Is How It Really Is
- Diagnosing and Dealing with Resistance
- Design, Default, or Defiance?
- The Source of Resistance

Retaining Key Players

- The Cost of Lost Talent
- Key Player Retention Matrix
- Guide to Conducting Effective "Stay" Conversations
- Re-Recruit Yourself First

Teamwork

- Team Roles Inventory
- Teamwork During Change

Building Individual and Organizational Resilience

- Positive Leadership Power Moves
- Developing F L E X
- Managing Energy
- It's a Hard-Knock Life

Developing Critical Leadership Practices

- Change Agent Competencies—Managing The Human Side of Change
- Become a Change Agent
- Take the Temperature of Your Leadership
- Take Action—Change Agent Competencies
- Take the Temperature of Your LEADER

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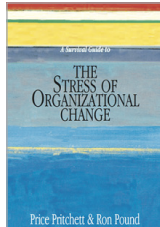
Change Management Books (digital files provided)

Our books are respected for their clarity, reality focus, and high-leverage coaching points that facilitate performance during uncertainty, ambiguity, and instability. Clients use them at critical points in the change process to lower resistance, protect productivity, reduce job stress, and create organizational alignment.

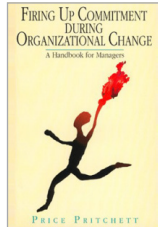
Organizational Change Titles Include:



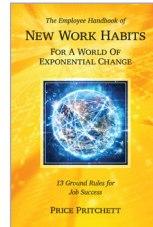
[Business As Unusual](#)



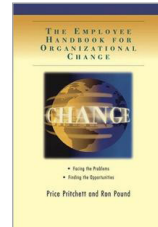
[The Stress of Organizational Change](#)



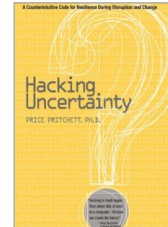
[Firing Up Commitment During Organizational Change](#)



[New Work Habits For A World Of Exponential Change](#)



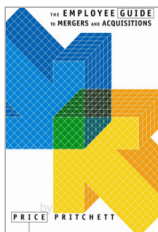
[The Employee Handbook for Organizational Change](#)



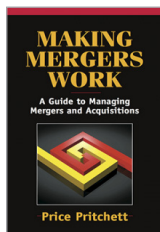
[Hacking Uncertainty](#)

[View all Change Management Books](#)

Merger and Acquisition Titles Include:



[The Employee Guide to Mergers and Acquisitions](#)



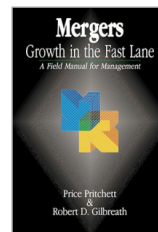
[Making Mergers Work](#)



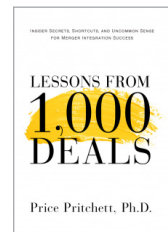
[After the Merger](#)



[Smart Moves](#)



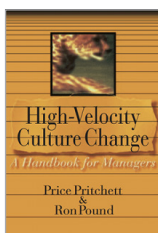
[Mergers: Growth in the Fast Lane](#)



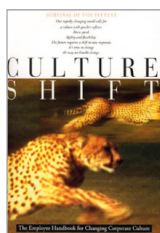
[Lessons From 1,000 Deals](#)

[View all Merger and Acquisition Books](#)

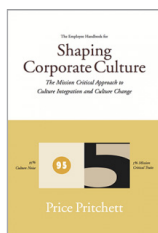
Corporate Culture Titles Include:



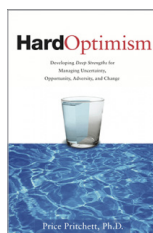
[High-Velocity Culture Change](#)



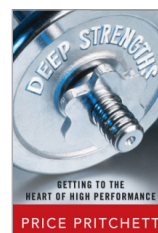
[Culture Shift](#)



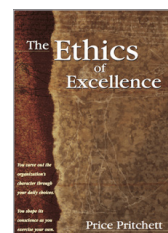
[Shaping Corporate Culture](#)



[Hard Optimism](#)



[Deep Strengths](#)



[The Ethics of Excellence](#)

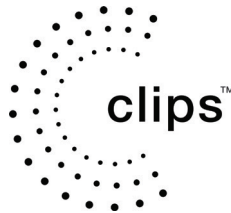
[View all Corporate Culture Books](#)

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Change Management Videos

PRITCHETT created the **clips**™ video series specifically for today's short attention, video-loving audience that favors mobile messaging. The design and delivery are based on powerful psychology and deep research on learning theory.

These captivating 60-second micro-videos deliver key change management insights and coaching to your people's mobile devices or computers using a schedule you prefer.



clips videos cover a wide range of change management topics. PRITCHETT can curate a messaging program based on an organization's specific needs. Optimized for desktop, phone, or tablet, these compelling micro-messages cover the basic principles and help keep your people aligned with the organization's initiatives. Topics include:

Communication
Productivity
Resistance
Individual Accountability
Organizational Alignment

Commitment
Job Stress
Team Building
Uncertainty and Ambiguity
Resilience

Preview a sample gallery of **clips** at www.pritchettclips.com/login-page and log in:

Username: positivechange
Password: pritchettp

Contact us at 214-239-9600 or email cservice@pritchett.net for more information or to design your licensing package.



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