

Content Catalog

Licensing Resources from PRITCHETT's Change Management Training Program

Our unique licensing option gives you access to all the materials needed to design and execute powerful change management initiatives on your own.

PRITCHETT's treasure trove of building blocks positions you to create your own specialized change management programs. You can customize for various types of change initiatives, for your different audiences, and for different stages of the change process. These materials have been field-tested and proven effective in diverse change projects worldwide.

Change Management Tools

PRITCHETT's training and tools integrate easily into your change management initiative, regardless of your program's overarching design. The tools focus on "managing the predictables." Sure, every change initiative has its idiosyncrasies. But the key to success is getting your management ranks to master the fundamentals.

The Context and Realities of Change

- The Business Case for Change
- Impact of Change
- Challenges and Opportunities

Managing the Impact of Change on People

- Managing the Three Stages of Transition
- Dealing with Different Reactions
- Managing the Stress of Change

Maneuvering Through Uncertainty

- Control the Controllables
- Playing to Signature Strengths
- Team Roles Inventory
- Multiple Features Scenario Planning
- Helping Others Deal with Uncertainty

Capturing Hearts and Minds

- Communicating for Engagement
- Aligning Words and Actions
- Rule of 8s
- Staggered Experiences—Aligning Communications
- Speed, Guts, and Dramatic Moves
- My Change Story

Communicating with Impact

- P2P Model
- Communication Best Practices
- My Communication Plan

Sustaining Engagement and Productivity

- Focus on Critical Priorities
- Making the MOST of Change
- Guide to Conducting Effective "Engagement" Conversations

Capitalizing on Resistance

- This Is How I See It
- Diagnosing and Dealing with Resistance

Retaining Key Players

- Cost of Losing Key Players
- Key Player Retention Matrix
- Guide to Conducting Effective "Stay" Conversations
- Re-Recruit Yourself First
- *then [now] next* – Moving on from Job Loss

Developing Critical Leadership Practices

- Personal Change Competencies
- Being a Role-Model Change Agent
- Taking the Temperature of Your Leadership

Building Individual and Organizational Resilience

- Positive Leadership Power Moves
- Developing F L E X
- Managing Energy

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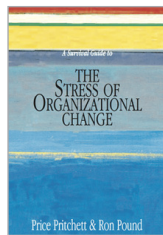
Change Management Books

Our books are respected for their clarity, reality focus, and high-leverage coaching points that facilitate performance during uncertainty, ambiguity, and instability. Clients use them at critical points in the change process to lower resistance, protect productivity, reduce job stress, and create organizational alignment.

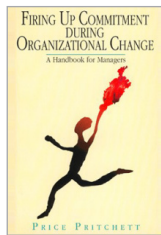
Change Management Titles Include:



Business As Unusual



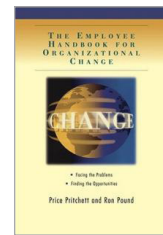
The Stress of
Organizational
Change



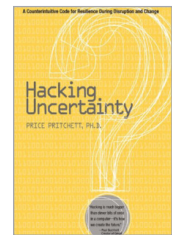
Firing Up Commitment
During Organizational
Change



Resistance



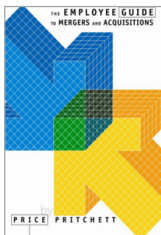
The Employee
Handbook for
Organizational Change



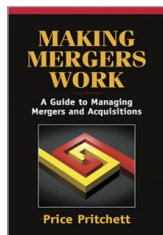
Hacking Uncertainty

[View all Change Management Books](#)

Merger and Acquisition Titles Include:



The Employee Guide
to Mergers and
Acquisitions



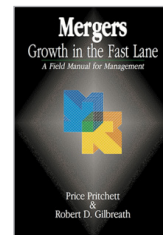
Making Mergers
Work



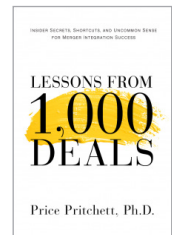
After the Merger



Smart Moves



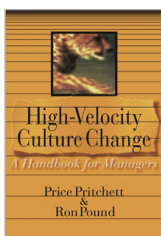
Mergers: Growth
in the Fast Lane



Lessons From
1,000 Deals

[View all Merger and Acquisition Books](#)

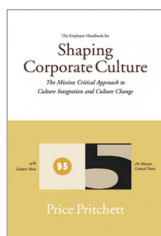
Corporate Culture Titles Include:



High-Velocity
Culture Change



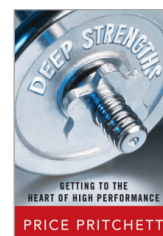
Culture Shift



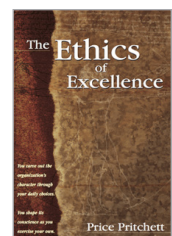
Shaping Corporate
Culture



Hard Optimism



Deep Strengths



The Ethics of
Excellence

[View all Corporate Culture Books](#)

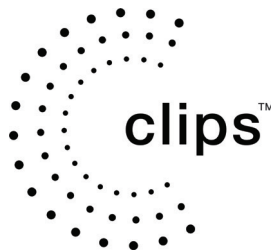
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Change Management Videos

PRITCHETT created the **clips**™ video series specifically for today's short attention, video-loving audience that favors mobile messaging. The design and delivery are based on powerful psychology and deep research on learning theory.

These captivating 60-second micro-videos deliver key change management insights and coaching to your people's mobile devices or computers using a schedule you prefer.



clips videos cover a wide range of change management topics. PRITCHETT can curate a messaging program based on an organization's specific needs. Optimized for desktop, phone, or tablet, these short yet compelling messages cover the basic principles and help keep your people aligned with the organization's initiatives. Topics include:

- Communication
- Productivity
- Resistance
- Individual Accountability
- Organizational Alignment

Preview a sample gallery of **clips** at www.pritchettclips.com/login-page and log in:

Username: positivechange

Password: pritchettp

Contact us at 214-239-9600 or email cservice@pritchettnet.com
for more information or to design your licensing package.



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