

The background is a solid blue color. Overlaid on this is a white grid of thin lines. A large, dense, circular scribble made of many overlapping white lines is centered on the page. The word "perform" is written in a white, italicized serif font across the middle of the page, partially overlapping the scribble and the grid.

perform

Life comes at us like a bullet these days—fast...unforgiving. But these times are full of amazing possibilities for people who rise to the occasion.

The pressing challenge is to get better, quicker.

This new era demands more rapid responses. Immediate adaptability. Fast results. Above all, it requires a personal growth rate that at least can match the growing pace of change.

We must speed up our adjustments to frequent career shifts and new work roles. We must find a formula that helps us pull far more of our raw potential into play. We must figure out how to make a contribution that really counts. Only by applying ourselves differently can we deliver the kind of outcomes the world has come to expect.

The skill sets that made us successful last year can leave us defenseless tomorrow. The education we thought we'd "completed" soon quits protecting our careers. Even a good base of experience provides little safety, because it so easily becomes outdated.

Deep inside, we know something more is needed now.

The situation calls for a powerful new strategy. We need a methodology for rapidly mobilizing ourselves to measure up against the career flash points we constantly encounter.

The secret is *accelerated personal growth*...a deliberate, disciplined routine that produces dramatic **performance** gains.

Follow the guidelines given in this handbook, and you'll push your personal effectiveness to all-time highs.