

TABLE OF CONTENTS

New moves in merger integration strategy	1
Burn up the road	7
Engineer some early wins	9
Communicate at E-speed	11
Push through the yield point	13
Forget about building a common corporate culture.....	15
Manage expectations.....	17
Provide leadership instead of playing politics	19
Be willing to be unfair	21
Re-recruit your key people.....	23
Instead of trying to stabilize the situation, exploit instability	25
Fast growth is different	27

